



# OUTDOOR RETAILER

AUGUST 10-12, 2021

COLORADO CONVENTION CENTER  
DENVER CO

WHAT TO EXPECT

**OUR HEALTH  
+ SAFETY PLAN**

AS OF FEBRUARY 19, 2021

# WHAT TO EXPECT - OUR HEALTH & SAFETY PLAN

**Outdoor Retailer is excited to welcome retailers, exhibitors, and the outdoor industry back to Denver to build and strengthen relationships.** Our team is committed to creating a show experience where our community, partners, staff, and the local workforce can **safely and effectively conduct business.**

We are taking extra precautions, beyond those mandated by government and local authorities, including temperature checks and face masks required of all persons entering the Colorado Convention Center, without exception.

**Read on to find out what health measures we have in place** and how you will play a role in moving business forward safely.

## BEFORE YOU ARRIVE

Have you completed a self-assessment, and are you symptom-free? If you feel sick, please stay home. Use the CDC COVID-19 Self-Checker to get help assessing symptoms, making decisions and seeking appropriate medical care by clicking [here](#).

- **Check your flight and travel arrangements.** Be mindful of current travel restrictions in place to and from their destination, as well as selected airline policies.
- **Have your digital or print registration confirmation ready when you arrive**—the more prepared you are, the faster entry will be.
- **Please make sure you have packed face masks;** this is required at all times. Children under the age of 2 are the only exception.
- **We have open lines of communication** in place with the Colorado Convention Center, Visit Denver, hotel partners, and local health officials.
- Before the doors open, we will conduct **inspections to ensure the venue is safe, clean** and ready for business!

## ARRIVING AT OUTDOOR RETAILER

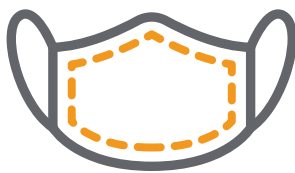
- We are taking additional measures to ensure your health and safety at Outdoor Retailer. Please plan accordingly and **allot extra time when arriving at the show and making appointments with your customers.**
- Have you completed a daily self-assessment, and are you symptom-free? If you feel sick, please stay home. Use the CDC COVID-19 Self-Checker to get help assessing symptoms, making decisions and seeking appropriate medical care by clicking [here](#).
- **Daily temperature screenings** will be conducted upon entry for EVERYONE. You may not enter the show if you have a high temperature.
- EVERYONE must be wearing a mask upon entry. Masks will also be provided, if one is needed.
- No hugs or handshakes this year. **Outdoor Retailer has a no-contact policy in place.**
- We'll implement **queue lines to ensure 6-foot distancing is safely enforced.**
- **Transparent barriers on registration counters** will be implemented for enhanced safety and our staff will regularly clean all equipment.
- Before receiving your badge onsite and entering Outdoor Retailer, you will be asked to acknowledge and accept our Terms and Conditions. Please review the provided document on the next page before arriving to gain entry as quickly as possible.

## INSIDE THE SHOW

- **Again, make sure you have a face mask;** this is required at all times. Children under 2 are the only exception. Masks will also be provided, if one is needed.
- **Please follow all recommended Health & Safety Measures** including: Stay at least 6 feet from one another, wash your hands often, cover your cough or sneeze, and stay home if you are sick.
- We have **designed the show floorplan to allow for social distancing and one-way entrances/exits.**
- We'll remind you to **keep a safe distance from others with floor graphics** and stanchions.
- **We've increased staff and security** to provide the BEST customer service and make sure information is accessible.
- Seating areas will be properly distanced and transparent shields will be placed at food and beverage locations.
- Exhibitors will have access to **enhanced cleaning and disinfection services** for their booths.
- **Trash will be removed** throughout the venue with greater frequency.
- **Daily disinfecting** will take place to sanitize all seating, restrooms and frequently touched public areas.
- Feeling sick unexpectedly at the show? **Medical personnel will be on site** to assist anyone feeling unwell.

**WHAT KIND OF FACE MASKS WILL BE ACCEPTED?**

**✓ ACCEPTABLE**



**TWO-LAYER  
CLOTH MASK**



**FDA-CLEARED  
SURGICAL MASK**



**FACE SHIELD  
WORN WITH OTHER  
ACCEPTABLE MASK**

*\*Note: we will have additional face masks available onsite for any attendee that requires one*

**✗ NOT ACCEPTABLE**



**FACE SHIELD**



**FACE MASK  
WITH VENT**



**BANDANA**



**GAITER**

# OUTDOOR RETAILER ONSITE TERMS & CONDITIONS

Before receiving your badge on site and entering Outdoor Retailer, you will be asked to **acknowledge and accept** the following Terms & Conditions.

Please take a moment to review this document before arriving at the show as this will allow us to get you inside to explore all that Outdoor Retailer has to offer much more quickly.

1. I certify that I am not sick and do not have signs or symptoms of COVID-19. I will not enter the Outdoor Retailer event if I am experiencing any signs or symptoms of COVID-19. I acknowledge that common symptoms of COVID-19 include:
  - Fever or chills
  - Cough
  - Shortness of breath or difficulty breathing
  - New loss of taste or smell
  - Sore throat
  - Congestion or runny nose
  - Nausea or vomiting
  - Diarrhea
2. I will immediately isolate myself and leave the Outdoor Retailer event and notify event staff if I, or someone I have been in close contact with, is exposed to COVID-19, exhibits COVID-19 symptoms or receives a positive COVID-19 test result.
3. I expressly agree to fully comply with appropriate COVID-19 health and safety measures and protocols for attendance at the Outdoor Retailer event, including the requirement to wear face masks at all times and maintain appropriate social distance. If needed, Outdoor Retailer will have limited face masks available for those attendees who do not bring their own masks to the event. Outdoor Retailer reserves the right to remove any attendee from the Outdoor Retailer event for failure to adhere to the required COVID-19 health and safety measures and protocols.
4. While in attendance at the Outdoor Retailer event, I will make every effort to maintain CDC-recommended hygiene procedures at all times, including following the guidelines of frequent hand washing (or a suitable sanitizing alternative), avoiding touching my eyes, nose, and mouth in public places and covering coughs or sneezes with a tissue or the inside of my elbow.
5. I expressly assume, and release Emerald X, LLC ("Emerald") and any of its affiliates from, all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with my participation or presence at the Outdoor Retailer event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease) or injury (including death) to or related to my person or property.
6. I grant Outdoor Retailer the right to use my name, image and likeness, including but not limited to any photographs or video taken of me at the show, for marketing purposes.
7. ATTENTION: Exhibitors and Sponsors at Outdoor Retailer may utilize badge scanning in order to follow up with you after the show. Please be aware that by permitting an exhibitor/sponsor to scan your badge, your contact information including address, email, phone & fax will be shared with the exhibitor/sponsor, and Outdoor Retailer will no longer be in control of how your information is used. Questions or concerns? Email [privacy@emeraldx.com](mailto:privacy@emeraldx.com).
8. Outdoor Retailer reserves the right to accept, reject or prohibit registration for or attendance at its events at any time for any reason.
9. By agreeing to these Terms and Conditions, you confirm that you have reviewed and agree to the Emerald Privacy Policy. To review the Emerald Privacy Policy, visit this site: <https://www.emeraldx.com/privacy-policy/>

**Terms & Conditions are subject to change.**

## HOW TO CONTACT US



### REACH OUT TO US AT ANYTIME

If you have any questions about our health and safety measures or how you can best prepare, contact us.



### BEFORE THE SHOW

Please refer to [www.outdoorretailer.com](http://www.outdoorretailer.com) to review a full list of health and safety measures and acknowledge the Terms & Conditions.



### AT THE SHOW

To reference any health and safety measures at the show, refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located in the front lobby of the Colorado Convention Center.

## AIRLINE AND HOTEL HEALTH & SAFETY INFORMATION

### American

Travel information: <https://www.aa.com/i18n/travel-info/coronavirus-updates.jsp>

Health and Safety: <https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=BannerContainerA>

### Delta

Travel information: <https://www.delta.com/us/en/travel-update-center/overview>

Health and Safety: <https://www.delta.com/us/en/travel-update-center/ways-we-are-keeping-you-safe/setting-the-standard-for-safer-travel>

### JetBlue

Travel information: <https://www.jetblue.com/travel-alerts>

Health and Safety: <https://www.jetblue.com/safety>

### Southwest

Travel information: [https://www.southwest.com/Coronavirus?clk=CORONAVIRUS\\_TA&cbid=4430033](https://www.southwest.com/Coronavirus?clk=CORONAVIRUS_TA&cbid=4430033)

Health and Safety: <https://www.southwest.com/airline-cleanliness-social-distance/>

### United

Travel information: <https://www.united.com/en/us/fly/covid-update.html>

Health and Safety: <https://www.united.com/ual/en/us/fly/travel/united-cleanplus.html>

## HOTEL PARTNER HEALTH & SAFETY INFORMATION

EventSphere is our official housing partner and information on hotels may be found here:  
<https://www.eventsphere.com/corporate-covid-19-info/>

## RIDE SHARE HEALTH & SAFETY

### Uber

Travel information: <https://www.uber.com/us/en/safety/>

### Lyft

Travel information: <https://www.lyft.com/safety/coronavirus>

## OTHER RESOURCES

### US TRAVEL ASSOCIATION

Industry guidance: <https://www.ustravel.org/toolkit/industry-guidance-promoting-health-and-safety-all-travelers>

### CDC

General Guidelines: <https://www.cdc.gov/coronavirus/2019-ncov/index.html>

Travel Guidelines: <https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html>

Emerald COVID-19 Resources: <https://www.emerald.com/emerald-coronavirus-update/>